

DIRECT MARKET ACCESS

Are you an Asset Manager? Are rapidity and efficiency key success factors for the execution of your customers' orders?

Societe Generale Private Banking's "Direct Market Access" service is dedicated to you.

**THE FUTURE
IS YOU**



SOCIETE GENERALE
Private Banking

PRODUCTS AND SERVICES, BEYOND YOUR EXPECTATIONS

Execution

- **Strategic positioning of the platform within the trading room:** direct order placement and efficient communication.
- **Société Générale works in an open architecture with a wide range of counterparties (issuers and brokers)** giving you access to a broad offer, more liquidity and competitive prices.
- **In compliance with MiFID II regulations and the principle of “Best execution”,** your orders are transmitted in a timely manner using all our expertise and care.

Monitoring

The Direct Market Access experts monitor your orders and confirm your executions in a timely manner.

- **Instant confirmation of execution** via e-mail, telephone and/or Bloomberg chat.
- **Update of working orders** on request.
- **For dynamic profiles, the possibility to monitor risks on an ongoing basis:** simulation of transactions and portfolio changes in real time, stress tests.

The Direct Market Access service is accessible to Asset Management companies that are authorised as a professional intermediary in their country of establishment. Asset Management companies are in charge of determining the appropriateness of the risk level of the portfolio with respect to their clients' risk profiles for investments handled by Direct Market Access.

The Direct Market Access service only operates at the level of the reception and transmission of orders and is unable to provide any investment advisory services.

** complex products: only available to your customers who have the necessary knowledge and experience to understand the associated risks.*

A broad range of products*

Investment vehicles

- Equities
- Bonds
- ETFs
- Funds
- Structured products
- Warrants

FX

- Spots
- Forwards
- Swaps

OTC derivatives

- Vanilla options
- Exotic options
- Interest Rate Swaps
- Performance Swaps
- Caps/Floors

Listed derivatives

- Futures
- Options



Possibility to **setup a FIX protocol or an API** to automate your trade instructions and confirmations, as well as settle with your various banking partners



Reachable at any time during the day with the possibility of **placing voice orders.**



Optimise your orders using complex strategies (volume participation, linked orders, blocks orders to access liquidity)

**Reachable at all times
by phone, e-mail &
Bloomberg chat**



Available

from 8AM to 10PM

*Open every business day and national
public holidays*



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FIX protocol and APIs

YOUR DEDICATED MARKET OPERATORS

Our team of specialists is on hand every day to support you and provide you an efficient access to a broad range of products and financial markets.

7 DEDICATED EXPERTS



OUR SIGNATURE

Best Execution

Reliability

DMA

Efficiency

Availability

Monitoring

WHAT OUR CLIENTS ARE SAYING



AVAILABILITY

I fully use the extended hours, from the European markets' opening to the US markets' closing. I appreciate the reactivity of the Direct Market Access team and the possibility to trade via Bloomberg chat.

Former trader



SMART EXECUTION & REACTIVITY

The service enables me to obtain liquidity for large issues on the bond market and access to brokers for blocks of shares. The availability and reactivity of the team allow me to manage my orders according to market trends.

Family Officer



OPERATIONAL EXCELLENCE

The Direct Market Access has simplified the way I manage all my portfolios. The service allows me to trade any asset going through a single dedicated point of contact.

Asset Manager



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LUXEMBOURG

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