

PRIME MARKET ACCESS

**DIRECT AND CUSTOMIZED
ACCESS TO OUR TRADING ROOM**

**THE FUTURE
IS YOU**



SOCIETE GENERALE
Private Banking



“

I appreciate the customized alerts, the advice, the technical analysis as well as the possibility of placing orders via Bloomberg chat.

The service enables me to obtain liquidity for large issues on the bond market and access to brokers for blocks of shares. I also benefit from competitive pricing on complex OTC products like FX accumulators.”

Thomas
Former trader

“

The live evaluation and monitoring of my portfolio situation enables me to assess the impact of arbitrage strategies I wish to implement. This allows me to maximize the use of my leverage depending on my needs.”

Karine
Family officer



6
dedicated
specialists



Contactable
at all times
by phone, email &
Bloomberg chat



Available from
8am to 10pm
Open every business
day and national public
holidays*

*Except on 1st January and 25th December

ARE YOU A PROFESSIONAL CLIENT?



You take a proactive approach to trading, are involved in your investment decisions on a daily basis and seek tactical information and technical support to execute your orders.

KNOW-HOW & TECHNICAL EXPERTISE

In the heart of the trading room, our team has access to specialists and state-of-the-art tools allowing you to carry out your most sophisticated transactions

FINANCING & MONITORING OF RISKS

We monitor your risks levels in real time in order to optimize your leverage and enable you to realize investment opportunities. We send you customized reports every day

TRUST

Daily support, knowledge of your needs and our professionalism form the corner stone of our trust-based relationship

A BROAD RANGE OF PRODUCTS

Investment Vehicles

- Equities
- Bonds
- ETFs
- Funds
- Structured products
- Warrants

FX

- Spots
- Forwards
- Swaps

Listed Derivatives

- Futures
- Options

OTC Derivatives

- Vanilla options
- Exotic options
- Interest Rate Swaps
- Accumulators & Decumulators
- Total Return Swaps
- Caps/Floors

EXECUTION

- **Strategic positioning of the platform within the trading room:** direct order placement and efficient communication
- Societe Generale works in **open architecture with a wide range of issuers**, giving you access to a broad offer, more liquidity and competitive prices
- **Smart Execution:** optimization of transactions, limitation of market impacts and choice of counterparty

MONITORING

To meet your expectations more precisely and give you the opportunity of maximizing your leverage, the Prime Market Access experts track and analyze your positions.

- **Continuous risk monitoring:** live stress tests and portfolio simulations
- **Rigorous monitoring of portfolio securities:** customized reports and generation of alerts when certain levels are met
- **Real-time monitoring of markets:** monitoring updates, summaries of sessions and micro & macroeconomic news

ADVICE

Our team helps you optimize your positions and sends you targeted information according to your needs on a daily basis:

- **Technical analyses** of all types of underlying via services such as SG Markets
- **Tactical advice:** trade ideas on structured and over-the-counter products, arbitrages and restructuring proposals.

For more information and to contact us:

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BEYOND YOUR EXPECTATIONS



We are at your service during **exceptional market events** or political events (elections) and when important announcements are made by the ECB, the Fed, etc.



Reachable at any time during the day with the possibility of **placing voice orders**.



Optimize your orders using complex strategies (volumes, seeking liquidity via blocks).

GLOSSARY

Accumulator / Decumulator: zero-cost option structure, often leveraged, which enables the investor to buy/sell an underlying at a predefined enhanced price subject to a knock-out event.

Cap: interest rate option that enables a borrower to fix an interest rate cap for a given period in return for the payment of a premium above which the borrower will receive the spread between the market rate and the predefined cap. With the cap, the borrower retains the benefit of any drop in rates.

Derivatives: family of financial products that mainly contains options, futures, swaps and combinations thereof, which are all linked to other assets (equities, bonds, commodities, interest rates, indices, etc.) from which they are by construction inseparable: option on a share, short-term contract on an index, etc. Their value depends in part and is derived from that of these underlying assets.

ETF or Exchange Traded Fund: fund listed on the stock exchange that duplicates/replicates the performances of an index, a commodity, a bond or a basket of assets. Unlike SICAVs and FCPs, an ETF is listed as a security on a stock exchange and therefore records fluctuations in value throughout the day.

Floor: option on interest rates that enables a lender to set a floor rate below which the lender judges the remuneration rate insufficient and receives the spread between the floor rate and the market rate. The lender retains the benefit of any rise in rates.

FX - Foreign Exchange Market: market on which currencies (currency pairs) are traded with each other at constantly fluctuating exchange rates.

Foreign Exchange Swap: an over-the-counter product consisting of a spot foreign exchange transaction and a forward transaction on the same currencies but in the opposite direction. It is mainly used by financial institutions and multinationals to manage their exchange rate risk. The foreign exchange can be seen as lending in one currency and borrowing in another.

Forward: future with the difference that it is traded over-the-counter, between banks and financial institutions, rather than on an organized market. This contract offers more flexibility with regard to the amount, the purchase and sale price and maturities (customized product).

Future: standardized contract (firm commitment) negotiated on an organized market allowing a certain quantity of an asset to be bought or sold at an agreed price and on an agreed future date. Futures pertain to reference assets in a standard amount and at fixed maturities.

Interest rate swap: derivative product traded over the counter, enabling, for hedging purposes, one interest rate to be traded against another (floating against fixed, fixed against floating), in general in the same currency and for a set duration according to a pre-established frequency. Being a fixed-rate payer or borrower therefore means paying a fixed rate in exchange for a floating rate. Conversely, being a fixed-rate receiver or lender means paying a floating rate and receiving a fixed rate. Note that fixed against fixed interest rate swaps are prohibited by French law. The swap concluded between a bank and a company may be liquidated at any time by calculating the current value of the fixed flows at market rates and comparing it to the initial notional amount.

Option: derivative product that establishes a contract between two parties, in which one party grants the other the right, but not the obligation, to buy (call option) or sell (put option) an asset, in return for the payment of a premium. This asset will be purchased (or sold) at an agreed price (strike price), during a certain period (exercise period for so-called "American" options) or on a specific date, also defined in advance (exercise date for so-called "European" options).

OTC - Over-the-counter: market on which a transaction is concluded bilaterally between the seller and the buyer, rather than via an organized market. Transactions are often less standardized and less regulated.

Spot: a transaction (or a whole market) with immediate delivery and/or settlement, as opposed to a forward market.

Structured products: investment tools created from several financial instruments. They combine one or more financial assets, such as equities, currencies, interest rates, etc., and may be associated with a more sophisticated options component.

Warrants: unlike options, a warrant is a product issued by a financial institution that distributes and lists it. Conversely, like options, it gives the right, but not the obligation, to buy or sell a pre-determined quantity (parity) of a financial asset (or underlying) under conditions of price (strike) and duration (maturity) defined in advance.

PROFESSIONAL CLIENT

To be able to access the Prime Market Access platform, you must qualify as a Professional Client. To do this, you must have sufficient competence, experience and knowledge to take your own investment decisions and understand the risks involved. **You must also meet at least two of the following three criteria:**

- You have carried out on average 10 transactions of a significant size each quarter for the last four quarters in the markets concerned;
- The value of your portfolio of financial instruments (including bank deposits) is greater than EUR 500,000;
- You hold or have held a professional position in the financial sector, for at least one year, requiring knowledge of the transactions or services concerned.

We must draw your attention to the fact that any individual client who moves into the category of professional client loses certain rights reserved for retail clients as well as any associated compensation rights. For more information, please see the "MiFID Presentation" on our SG Luxembourg website.

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