

# MARKET & DEALING SOLUTIONS

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Societe Generale Luxembourg



**SOCIETE  
GENERALE**

# DEALING ROOM

## OUR TEAM & MODELS

TEAMS AVAILABLE FOR 8AM TILL 10PM COVERING EUROPEAN AND AMERICAN MARKETS.

### EXECUTION SOLUTIONS

- Equities
- Bonds
- Listed Derivatives
- Forex
- ETFs
- OTC Derivatives

15 DEALERS

### STRUCTURED PRODUCTS SOLUTIONS

- Tailor Made Solution
- Conviction Solutions

10 DEALERS

### PRIME MARKET ACCESS

- Direct Execution
- Portfolio Execution
- Dedicated Advice
- Direct Access to an advisor

7 DEALERS

### CROSS INVESTMENT SOLUTIONS

- Projects
- Risk Reduction
- Regulation

5 MIDDLE OFFICERS

5 PROJECTS MANAGERS

### QUANT TEAM

- Counter-Valuation
- Counter-Pricing
- Mark to Model

5 QUANTS

## 2 AVAILABLE MODELS

### AGENCY

- Full Transparency
- No Position, No conflict of interest
- Open Architecture : Large panel of counterparties

### PRINCIPAL

- Facing a unique counterparty : SG LUXEMBOURG
- Open Architecture : Large panel of counterparties

## DIGITALISATION

### COMPLETE AUTOMATION

- STP reducing operational risks
- Internal and External Dedicated Tools (Charles River, MAKS, Quartz, Finastra Kondor, PEPIT...)
- 5M€ /yearly invested in IT Tools

# FOCUS ON DEALING DESK

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## EQUITIES & LISTED DERIVATIVES

- Extensive **knowledge** of execution **algorithms**.
- Access to liquidity **dark/conditional**.
- **0 brokerage fee** using direct connections with market makers for trades < 1MEUR.
- **Program Trading** (combining all asset classes).
- **Strong automation capabilities** to improve speed of execution (without sacrificing prices).
- **TCA tool** to calibrate low & high touch flows.

## ETF

- **RFQ trading directly** with market makers on MTF platforms.
- **Trading in RISK and NAV**
- **0 brokerage fee** using direct connections with market makers
- **Program Trading** (combining all asset classes).
- **Strong automation capabilities** to improve speed of execution.



## FIXED-INCOME

- **Large panel of counterparties** and specialized **market makers**.
- **Primary markets** using platforms connected to banks (IPREO, direct-books, etc.)
- **Program Trading** (combining all asset classes).
- **Strong automation capabilities** to improve speed of execution.
- **TCA tool** to calibrate low & high touch flows.

## FX, OTC DERIVATIVES & STRUCTURED PRODUCTS

- **Open architecture** allowing a wide access to liquidity
- **Vanilla or exotic strategies** (call spread, collars, etc.)
- **Structured Products on primary and secondary markets**
- **OTC and Structured Products counter valuation by a dedicated team**

# I-DEAL: FROM EXECUTION TILL CUSTODY

## I-Deal our multi-assets dealing solutions

### DEALING DESK



#### ALL ASSETS CLASSES COVERED

Equities, ETF, Funds, Bonds, CDS, Listed and OTC Derivatives, Forex.



#### STP PROCESS FROM EXECUTION TILL CUSTODY

I-Deal take care of the execution as well as post-execution with custodians  
Reducing risk of CSDR penalties



#### WEB BASED TOOL TO TRADE

Real time follow up of execution through a dedicated web based securised tool.  
Customized Dashboard.  
Alternative via API.



#### LARGE NETWORK OF COUNTERPARTIES

Assessment and review of brokers.  
I-Deal insures a connection to the market via a large panel of brokers accessing all the liquidity pools.



#### SIMPLIFIED INTEGRATION

A securised and simple access to the tool.  
A dedicated team in charge of the onboarding.  
A tailor-made solution to customize setup, reporting and follow up.

# WHY SOCIÉTÉ GÉNÉRALE ?

## 1 YOU REDUCE COSTS

By executing your orders with our dealing room, you transfer fixed costs into variable costs, and:

- **Avoid** market access project costs.
- **Reduce** your execution costs, capitalizing on our market experts, access to liquidity and top-rated tools.

## 2 YOU KEEP CONTROL

You keep control of your strategy and organisation:

- You remain in charge of the relationship with your clients.
- If we interface your PMS to our platform, it will guarantee full STP and real-time information updates.
- We provide KPI's, audit trails and Best Execution reports.

## 3 YOU COMPLY WITH REGULATION

As a European regulated Bank, we comply with MIFID II, EMIR and MAD/MAR regulations.

- Best Execution Reporting
- Best Selection Reporting
- Delegation Reporting

## 4 YOU CHOOSE YOUR MODEL

Our **Agency model** helps you maintain your own business relationships and visibility on the markets.

Through our **Riskless Principal model**, we are your **unique counterparty**, and you benefit from our wide range of brokers coverage.

## 5 YOU ARE SECURE

- Our platform is fully **redundant** and complies with regulation and SG Group standards.
- We test it regularly against cyberattacks and upgrade our tools to make sure that they are up to the **highest security norms**.

## 6 YOU ACCESS OUR OTC SOLUTIONS

Tailor made solutions :

- Increasing yield
- Decumulator and Accumulator product
- Hedging position

# TAILOR MADE OTC SOLUTION

## Summary of available products

Based on your needs and anticipation we can setup a dedicated strategy via a large panel of products using an open architecture.

### DOVISH

- Equity Target – Start Equity
- Short Call (Vanilla and Barrier)
- Long Put (Vanilla and Barrier)
- Short One Touch / Digital Up & In
- Decumulator

### HAWKISH

- Equity Target – Start Cash
- Long Call (Vanilla and Barrier)
- Short Put (Vanilla and Barrier)
- Long One Touch / Digital Up & In
- Accumulator

### DECREASE OF VOLATILITY

- Short Straddle
- Short Strangle
- Iron Condor
- Iron Butterfly

### INCREASE OF VOLATILITY

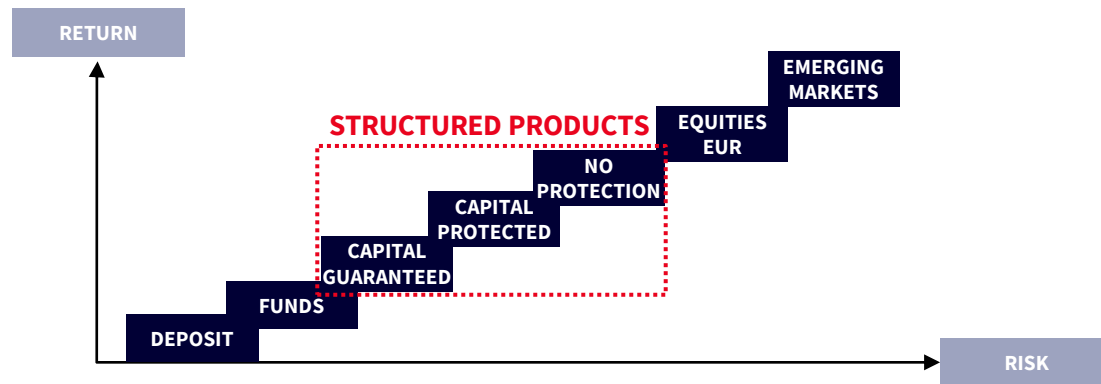
- Long Straddle
- Long Strangle
- Iron Condor
- Iron Butterfly

# STRUCTURED PRODUCTS

## Structured products, a good compromise between the profitability and risk couple

Based on your needs and anticipation we can setup a dedicated strategy via a large panel of products using an open architecture.

Our team will define with you a tailor-made solution allowing you to integrate into the structured product, the underlying of your choice, your market expectations, your risk appetite and the desired level of profitability.



### THROUGH OUR NETWORK OF COUNTERPARTIES, YOU BENEFIT FROM:

#### An open architecture:

- 13 counterparties with a rating higher than A
- Access to all underlying assets (shares, rates, credit, forex, commodities)

#### Global product coverage:

- Directional products
- Yield products
- Hedging products

#### A wide range of investments themes:

- By sector
- By geographical area
- By theme

This alternative to traditional investment is part of our focus to clients solution.

In addition to the primary offer, our team in charge of secondary market, is at your disposal to take charge of your purchase, sale and valuation of existing structured products issued by different issuers.

Our aim is to offer optimal liquidity pool to structured products manufacturer by Societe Generale of outside the Group.

# CONTACT

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L'AVENIR**



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